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Sponsor Levels

1. Diamond \$10,000

- a. 8 bikes – VIP Staging
- b. 4 lunches with the military at the Officers Club
- c. 4 dinners at private pre ride dinner
- d. Recognition banner at the ride midway stop
- e. Patriot Ride web site listing with URL link
- f. Minnesota Patriot Guard web site listing with URL link
- g. Personalized Patriot Ride "Certificate of Appreciation"
- h. Plaque from the Minnesota Patriot Guard
- i. Booth at the ride site, vendor area, for promotion (If desired)
- j. Company logo listed on the raffle letters

2. Gold \$5,000

- a. 4 bikes – VIP Staging
- b. 2 dinners at private pre ride dinner
- c. Patriot Ride web site listing with URL link
- d. Recognition banner at the ride midway stop
- e. Minnesota Patriot Guard web site listing with URL link
- f. Personalized Patriot Ride "Certificate of Appreciation"
- g. Plaque from the Minnesota Patriot Guard
- h. Booth at the ride site, vendor area, for promotion (If desired)
- i. Company logo listed on the raffle letters

3. Silver \$2,500

- a. 4 bikes in the ride
- b. Patriot Ride web site listing with URL link
- c. Minnesota Patriot Guard web site listing with URL link
- d. Recognition banner listing
- e. Personalized Patriot Ride "Certificate of Appreciation"

4. Bronze - \$500

- a. Web site listing with URL link
- b. Personalized Patriot Ride "Certificate of Appreciation"

5. Contributing Sponsor- In Kind

- a. Level to be based on the value of contribution

Marketing Statistics

a. Dennis Kirk

- i. Weekly blast of 1,000,000 unique customers nationally starting in March to the Harley, Metric, and Off Road lists with Ride Listings after marketing message
- ii. Starting in April a targeted list of 50,000 unique customers within 250 miles of a bi weekly Ride Only message
- iii. 7,000 Patriot Ride friends on Facebook
- iv. MN Patriot Guard blasts to 5,700 members 4 times